



2024 AAWD Annual Conference

**Innovate, Inspire, Impact:
Women Dentists in the Digital Era**

Exhibitor and Sponsorship Prospectus

**Hyatt Regency Inner Harbor
September 26-29, 2024 | Baltimore, Maryland**



You're Invited

Dear Colleague,

I am thrilled to invite you to exhibit, sponsor, and/or advertise at the 2024 AAWD Annual Conference, scheduled for September 26-29, 2024 at the Hyatt Regency Inner Harbor in Baltimore, MD. We are delighted to be coming back together for the first time in 5 years, and this event promises to be a holistic experience for women in dentistry. Our conference theme, Innovate, Inspire, Impact: Women Dentists in the Digital Era, will bring together emerging technology, leadership, and wellness, taking into account the whole woman who happens to work in dentistry.

AAWD is the only national membership association representing the interests of women dentists across the country and is the leading resource for advancing, connecting, and enriching the lives of women dentists from dental school through retirement.

Conference attendees are dentists (private practice and federal services), dental faculty, and students interested in new innovations in practice and education who endeavor to advance the field of dentistry through collaboration, knowledge-sharing, and staying at the forefront of cutting-edge techniques and technologies. Your presence will not only help support their professional development but also position your brand as a trusted partner in the dental industry's ongoing progress.

This Exhibitor and Sponsorship Prospectus should answer many of your questions; however, if you need additional information about exhibiting and/or becoming a sponsor, please contact the AAWD National Office at 800-920-2293 or conference@aawd.org.

Join us in making a significant impact on the future of dentistry and be a part of our dynamic conference community. We look forward to working with you and welcoming you to Baltimore in 2024!

Best regards,

Isabel Rambob

Isabel Rambob, DDS

AAWD President

dr.rambob@rambobtraining.com



AAWD Exhibit Opportunities



Who Should Exhibit?

Companies that offer innovative products and services related to the dental industry or the woman dentist.

Why Exhibit?

Nothing beats face-to-face networking to build relationships! Everyone wants to do business with someone they know and trust. The AAWD conference is the place to meet woman dentists, faculty, and students to establish long-term relationships. Members and other industry professionals gather for high-level networking and education. Don't miss this opportunity to promote your organization.

Included Exhibitor Benefits

- Scheduled contact time with attendees
- Buying incentives for attendees
- Complimentary list of conference attendees
- Social media posts
- Listing in publications (conference program, AAWD newsletter, website)

Exhibit Space

AAWD places the exhibit tables in a centrally located area to allow for maximum traffic and exposure.

- One 6-ft. draped table, two chairs
- Two representatives per table/food events in exhibit area (Additional Fee=\$150 per representative)
- Company name and logo displayed on AAWD website

Exhibit Schedule*

Exhibit Schedule Coming Soon!





Exhibit Shipping

Special arrangements must be made for receiving any equipment, goods, displays or other materials that will be sent, delivered or brought into the Hotel. Failure to do this may result in deliveries being refused or materials being unavailable when required. The Hotel's receiving entrance is open from 8:00 a.m. to 5:00 p.m., Monday through Friday. Any materials being sent to the Hotel must be marked as follows:

1. Hold for Arrival - Attn: Guest's Name, Organization Name
2. Complete Return Address
3. Number of Boxes (Example: Box 1 of 2 and Box 2 of 2)

Address Package to Hotel as follows:

Hyatt Regency Baltimore on the Inner Harbor
300 Light Street
Baltimore, MD 21202

The following charges will apply as a receiving charge

Package Weight	Price
0-5 lbs	\$5.00 each
6-20 lbs	\$10.00 each
21-50 lbs	\$25.00 each
51-100 lbs	\$50.00 each
101+ lbs	\$75.00 each

Payment Schedule

Exhibit Booth Fee: \$1,800 per 6-ft. table
Deposit: Minimum \$500 deposit per table
Balance due: August 16, 2024
Applications received after August 16, 2024, must include full payment.

American Association of Women Dentists accepts check, Visa, MasterCard or American Express. Selected exhibitors will be notified of their booth location. Non-selected applicants will receive a refund based on payment method.

Reserve Your Exhibit Space Now!

There are two ways to reserve a table.

1. Reserve a booth online. Use the link below to access the online application and reserve your booth. Once you have completed the online application, an email will be sent to confirm your reservation.
2. Contact the AAWD National Office via email, fax or U.S. Mail with payment in the form of credit card or check made payable to the American Association of Women Dentists



AAWD Sponsorship and Advertising Opportunities

Become an AAWD Annual Partner

Take a look at the [AAWD Partnership Brochure](#) to learn more about partnership opportunities and benefits. All corporate partners receive a complimentary exhibit booth, inclusion in Annual Conference marketing and publications, and the opportunity to include an insert in the attendee tote bags.













Become an AAWD Conference Sponsor

AAWD offers a range of sponsorship, advertising and promotional opportunities for your organization.

Top Reasons to Become an AAWD Sponsor

- Exhibit at the AAWD annual conference.
- Showcase your products and services to a captive, targeted audience of decision makers.
- Connect with the fastest growing segment of dentistry: women!
- Develop leads and receive feedback from industry leaders in a networking event that is budget friendly.
- Tailor the sponsorship package best suited for your company and provide you the most return.

AAWD will develop custom sponsorship and advertising packages to help you achieve your goals.

	Empowerment Pioneer \$15,000	Inspiration Instigator \$10,000	Impact Architect \$5,000	Digital Innovator \$2,500
<i>AAWD will arrange for sponsorship of an evening event during the conference</i>				
<i>AAWD will arrange for one hour of face-time (such as lunch) during the conference</i>				
<i>Double sized exhibit table</i>				
<i>Standard sized exhibit table</i>				
<i>Conference tote bag inserts</i>				
<i>Ad in conference program and newsletter</i>	Full Page	Full Page	1/2 Page	Full Page
<i>Logo and link on AAWD website</i>				
<i>Social Media Sponsor Spotlight Posts</i>	6	3	1	4



A la Carte Opportunities

\$12,500 Sponsor the Welcome Reception

- Podium time during reception
- Company Profile in AAWD newsletter
- AAWD's VIP Guests - two company representatives
- Company logo/link in Program and AAWD website

\$10,500 Sponsor the AAWD Leadership Reunion

- Podium time during reception
- Company Profile in AAWD newsletter
- AAWD's VIP Guests - two company representatives
- Company logo/link in Program and AAWD website

\$2,000 Sponsor a Speaker

- Sponsorship acknowledgement
- Company logo/link in Program and AAWD website

\$900 Exclusive Tote Bag Partner

- Company logo on AAWD tote bags
- Sponsorship acknowledgement
- Company logo in Program Guide

\$550 Exclusive Lanyard Partner

- Company logo on AAWD lanyards
- Sponsorship acknowledgement
- Company logo in Program Guide

Questions?

If you would like to be a sponsor, exhibitor or advertiser, or if you require assistance with the application process, please contact:

Linda Huval

AAWD Conference Services
conference@aawd.org
Telephone: 800-920-2293
Fax: 850-484-8762

Mailing Address

American Association of Women Dentists
7794 Grow Drive
Pensacola, FL 32514-7072



See you in Baltimore!

